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The greening of global commerce is the business story of the new century. In ***BUILDING THE GREEN ECONOMY: Success Stories from the Grass Roots*** (PoliPointPress, \$16.00, September 2007, ISBN: 978-0-9778253-6-3) Kevin Danaher, the internationally recognized co-founder of Global Exchange and the Green Festivals, shows us how to become involved in this exciting area of growth.

*Building the Green Economy* tells the stories of individual citizens, families, and community groups that have achieved unlikely victories in the fight to bring environmental sustainability and economic fairness to such vital areas as water management, food, toxics, urban renewal, clean energy, and local politics. Taken together, these stories illustrate and define challenges and opportunities facing those who choose to join the local green economy movement.

Danaher and his co-authors, Shannon Biggs and Jason Mark, explain why these efforts are so important and describe the forces that frequently gather to defeat them. They provide strategies for leveraging existing resources and networks into economic and political success at the local level. The book concludes with an essay on where the movement should go from here and a list of useful resources and strategies for green activists.

**This is a book for Green activists, entrepreneurs and the millions of people interested in applying the principles of environmental sustainability to their lives and work.**

**Dr. Kevin Danaher** has been described by The New York Times as the "Paul Revere of globalization's woes." He is co-founder of Global Exchange in San Francisco. He has appeared on television and radio nationally in support of environmental sustainability and economic fairness. **Shannon Biggs** is director of the Local Green Economy program at Global Exchange. **Jason Mark** edits the environmental quarterly Earth Island Journal and manages San Francisco's largest urban farm.

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